

You're wondering just how much space you need.
Should you stretch yourself and buy a house, or get creative and make do with something smaller. You want to build wealth and enjoy a home, yet there are so many other things in life you would like to do.

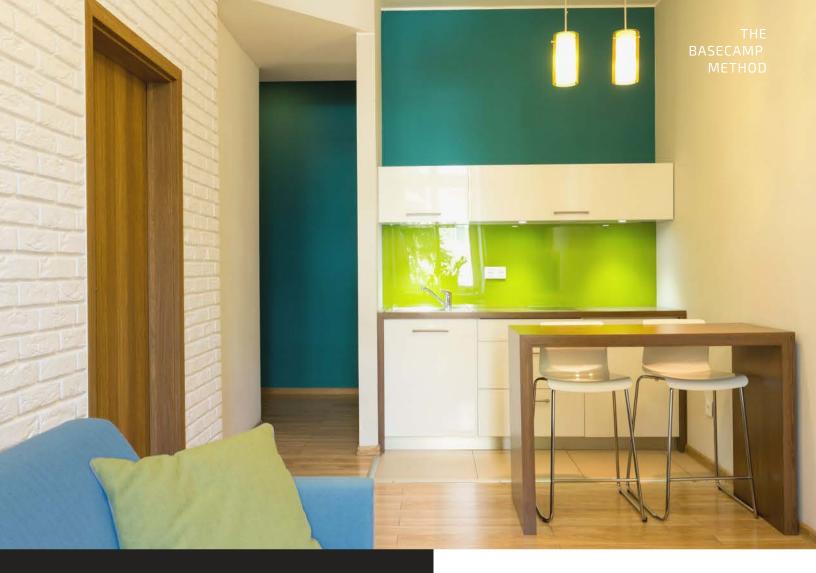
As you consider what you want out of life, you also think about what your friends and family might think of your choices.

Mom and Dad think you should get serious, grow some roots, and buy a home that is fit for a future family.

Your friends are keeping up with the 'Jones' and buying status homes with all the best finishes they can stretch to afford.

But, you still have other dreams and don't want to let go of them. Being able to afford to pursue them is important to you.

On the other hand, you don't want to be left behind. You want to build some security for the future and make a good decision.



# YOU DON'T WANT TO MAKE THE WRONG DECISION-SO YOU DON'T MAKE ONE

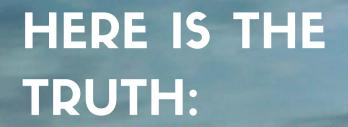
You have a great job that you know you could have a future at. You also know you want to live in this city.

You are still renting because you don't want to feel pressured or make the wrong decision.

Your rental is too small. There is not enough room to entertain friends & family, store your camping gear, sports equipment, or work on a hobby.

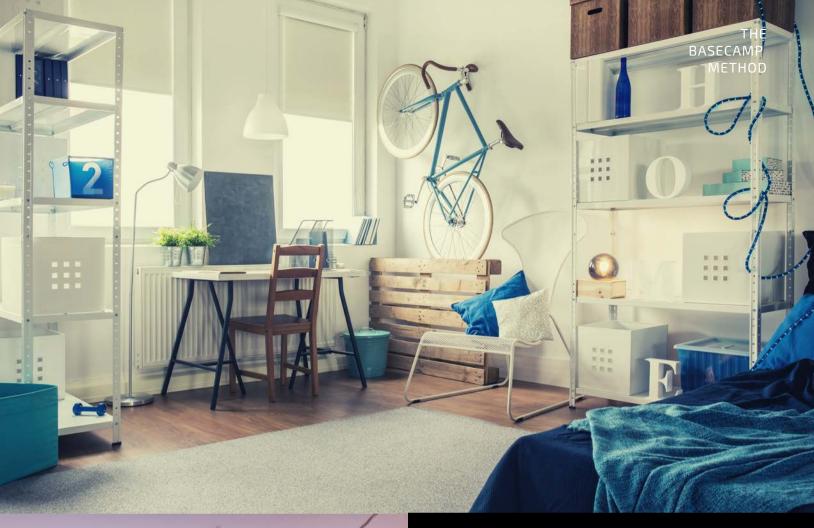
You would like to update and decorate-make it more your own, but that doesn't make sense because you are already paying for someone else's mortgage instead of your own.

You feel like you are missing the boat while everyone else decides to buy home-you feel stuck.



You are so busy worried about what others expect and not living your own dream; you aren't getting closer to living anyone's dream.

THE BASECAMP METHOD





Your rental is too small.
There is not enough room
to entertain friends &
family.

You feel like you are missing the boat while everyone else decides to buy a home-you feel stuck.



# I UNDERSTAND HOW YOU FEEL BECAUSE I HAVE BEEN THERE

My name is Jen Warren, I am a Real Estate Broker at REMAX Escarpment Realty Inc., Brokerage in Burlington, Ontario.

Believe it or not, I was not a home owner when I first started in real estate. I actually helped people buy and sell homes for nearly 4 years before I bought my first place. Not because, I couldn't afford it. But because, I was afraid that I would have to let go of my other dreams.

I wanted to travel and I wanted to compete. I thought that buying a home or condo would tie me down and take away my dreams.

I knew where I wanted to live, I knew I wanted to keep working in real estate. I also knew I wanted a place of my own. But I just couldn't commit.

My parents didn't understand why I didn't want to grow roots. My friends were buying big homes, building wealth and security.

I passed up some amazing real estate opportunities, because, I thought the timing wasn't right. The realty was, I was scared of what I thought was a big commitment. Once I took the plunge I realized how easy it really was to find the perfect balance.

I understand what you might be feeling. I've been there.





My first home was a place that I could make mine. Don't get me wrong, I didn't renovate with highend finishes, but I did make it my own and made good choices on upgrades that improved value and comfort and made it feel like home.

Not only did it become my Base Camp -my place to come home to from travels and competitions, it also helped to fund them.

# SO WHAT DO YOU DO?

# You could stay renting, but is that really ideal?

The money you pay each month to the landlord funds someone else's dream.

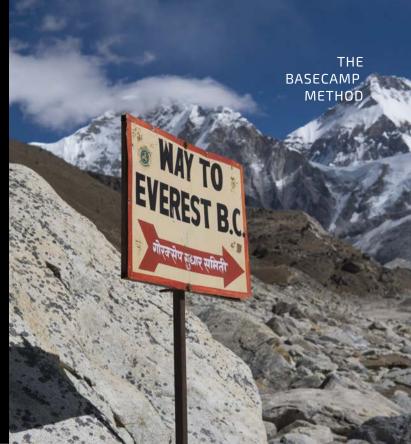
The walls seem like they are closing in on you. Every day it gets harder to squeeze everything in. Harder to breathe.

You feel sort of like a guest in your place because you can't make changes to it that you would like to.

That makes it all the more frustrating when you get together with your friends, and they seem to talk only about home renovation, decorating trends, and entertaining...it doesn't stop.

You feel left behind.

You don't have to feel like you are holding your breath. You don't have to sacrifice the other things you love in life. You can build wealth and move forward.





You don't need to feel this way. There is a way to get from where you are now to where you want to be. But how?

That's precisely why I designed "The Basecamp Method." The saying goes if you never take the first step, you will always stay in the same place.

This step by step process will help identify your problems, create a roadmap, and turn your dreams into reality.

# Understanding Your Vision

## Step 1

The first thing we will do together is to evaluate your current lifestyle and financial situation. We will talk about the many options and creative strategies that will allow you to live your vision. Together we will determine the best solution for you that will enable you to build wealth while enjoying the life you want.



# Step 2

We will build an action plan that will put you on the path to achieving your goal. By making the process as simple as possible and breaking it into steps that lead to your vision, we will turn it into reality.

I will work with you to determine the best; property type, occupancy structure, timelines, financing, search strategy, negotiation position, contingencies, closing situation, and beyond. You will have a clear blueprint for what's involved and how you will take action and achieve your dream.

# Turning Your Vision into Reality (Action Plan)

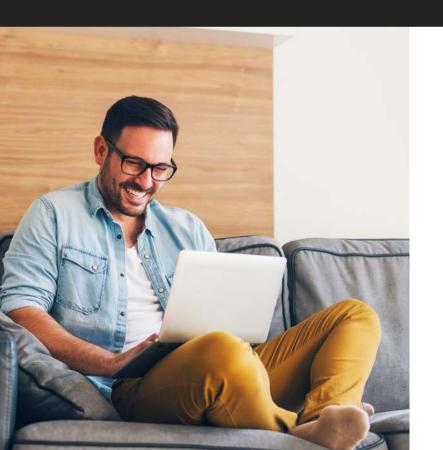


# Finding Your Home Base

# Step 3

As we implement your search strategy, I will be with you every step of the way, highlighting the features that may help or hinder your results, and ensuring you are making the best decision for you.

Once we find the perfect place, we can proceed to the acquisition of your home base property.



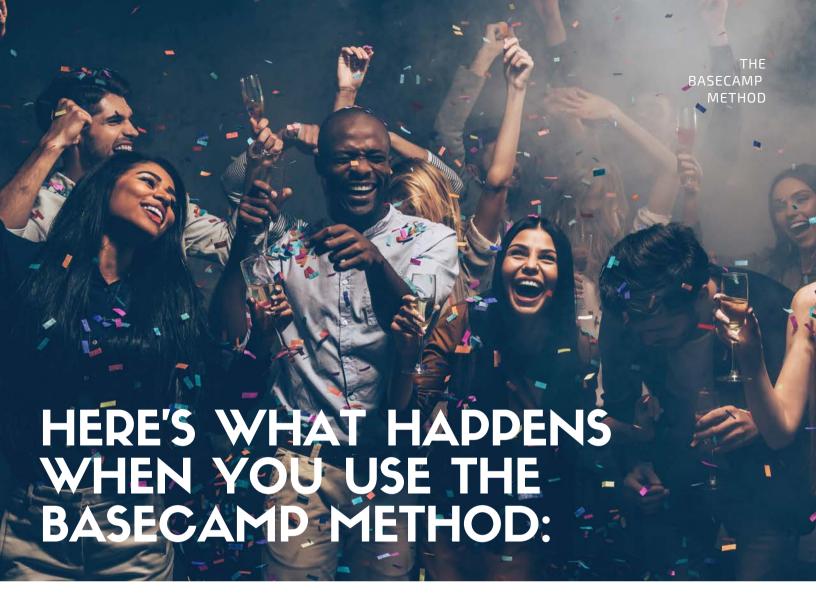
# Navigating the Change

# Step 4

Securing a great home is exciting and terrifying (especially your first). I will be there to share my expertise, negotiate on your behalf, and coordinate all details during this period of change to get you to closing smoothly.

# Starting a New Chapter

Step 5 During this final step, we'll be closing on the sale of your first home, your Base Camp, that will get you started building wealth and your future and allow you to follow your dreams. If you need me, I will be there to help you, to provide advice, take action with tenants, answer questions, find solutions and keep you updated on the increase in the value of your home.



You will finally be on your way to building the life you want and living your own dream.

You will have finally rid yourself of indecision and have taken charge of your future. Mom and Dad will be happy that you have grown some roots and be proud that you know what you want and have gone after it.

You will be able to have your friends and family over without feeling stressed or ashamed about your living situation. You can decorate and make improvements how and when you want to.

The money you spend on rent will finally work for you and help you do the things you enjoy. Maybe even covering their costs! Most of all, you know you're setting yourself up for a good future - your future self will thank you for being proactive.

You will be building wealth and moving forward. The new house will be exactly what you need.



### Alex B.

"I don't know why I didn't see it sooner. I had been so resistant to buying a home and settling down, I didn't realize how it would actually help to fuel my dreams. Jen helped me change my thinking. I now own a rental property that provides me an income and funds my travels and when I decide to settle down, it will be my home.

### Kelly F.

"I met Jen a number of years ago through a family member who was trying to convince me to buy a home. I wasn't sure if I wanted to make that kind of comittment, but agreed to go through the exercise. Jen was really easy to talk to. She provided great insight to opportunities I hadn't even considered. Jen made buying a home really easy. My property has now doubled in value and all of the money I would have paid in rent is still in my pocket.

### Denise W.

"Jen's commitment to her clients is above and beyond anything I have witnessed. She is extremely knowledgeable about the market. She also cares about each client like they are her own family which is invaluable in helping to navigate the rollercoaster of emotions involved with real estate. Couldn't recommend her enough."

### Charlie O.

"What separates Jen from her peers is her dedication to her clients and craft. This is evident in each and every interaction you will have with her. When you have an authentic passion for the people you serve, the results come naturally."

### Todd F.

"I found Jen to be very knowledgeable and a real pleasure to work with. I also found her to be very knowledgeable with overall housing construction. She always made a point of making us aware of the positives and negatives in every house I looked at and was never pushy with her time or our purchase."

# Lets see if this method can work for you!



If you are in a living situation where you feel stuck, it may be time to explore your options. The first step is to book a 15 min call with me.

In this call we'll discuss:

- Your current living situation, how it's affecting you, the priorities you have for your first home and your options.
- How The Basecamp Method can work for you.
- The next steps for getting you building wealth and the life you want.



My commitment to serving others has built a remarkable track record of delivering results. I work with a limited number of clients at a time to ensure I can provide top quality, individualized service.



I am a 4th generation Burlington native. My grandfather built homes in the Downtown area, and my mother was a top Burlington realtor. I earned my Bachelor of Arts (Economics) from McMaster University. Before becoming a realtor, I spent three years studying, living, competing, and working abroad.

I have served home buyers & home sellers in the Burlington and surrounding communities for over 23 years and have earned over 30+ awards for sales and service.

I currently reside in Downtown Burlington (around the corner from my family home) with my son Max and dogs Ace & Plus. In my spare time, I love to train and compete with my horse Chi, cheer on my son (who is a competitive swimmer), and travel.

