

THINKING OF SELLING YOUR HOME?

Discover why using a Realtor is better than For Sale By Owner or "FSBO."

Did you know, in 2016, the typical FSBO home sold for \$190,000 compared to \$249,000 for agent-assisted home sales? If you're considering selling your home, keep in mind that using an Realtor could mean the difference of \$60,000!

Don't leave that money on the table. Nearly 90% of all home Buyers purchased their home through a real estate agent or broker. Take advantage of a Realtor's knowledge and resources to help you sell your home fast and for the most amount of money.

QUICK REAL ESTATE FACTS



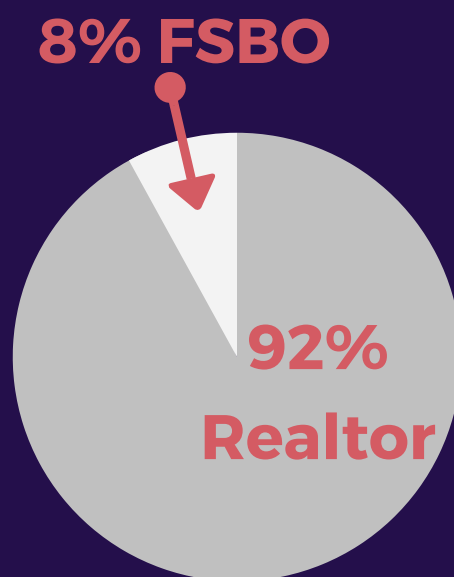
51% of buyers found their home on the internet



30% of buyers found their home through their Real Estate Agent.



Homes sold with the assistance of a Realtor were typically on the market for 3 weeks,



FSBO home sales only accounted for 8% of the total number of homes sold in 2016. The remaining 92% were agent assisted sales.

99

PERCENT

Recent sellers typically sold their homes for 99% of the listing price when using a Realtor.

89

PERCENT

of sellers used a Real Estate Agent to help them sell their home.

87

PERCENT

of buyers used a Real Estate Agent to help with the purchase of their new home.