

# **COMPARATIVE** MARKET ANALYSIS (CMA)

A Comparative Market Analysis highlights similar homes in your area that are.

$ \otimes - $	
8-	

### **ACTIVE LISTINGS**

Homes that are currently available for sale. We can see what comparable asking prices are but remember these homes have not yet received an acceptable offer.



#### SOLD

Looking at the prices paid for recently sold homes provides the best foundation in determining a home's most accurate market value. Once adjustments are made for square footage and features, we can make a qualified recommendation for the offer price on the home.



## **UNDER CONTRACT**

Homes that have received and accepted an offer and give a good indication of realistic pricing.



## **EXPIRED**

Homes that have gone through the duration of a listing period but failed to sell. Many factors could be responsible such as lack of marketing or the home's condition, but most often it is simply because the home was priced too high.







LYR@LucasReyes.com



