



# OPEN HOUSES



## PROS

- ✓ Increase initial visibility and potentially shorten your home's time on the market.
- ✓ Make it easier for people who are just considering buying, or allow those who are looking, but not sure that your home or neighborhood is a fit, to easily take a look.



## CONS

- ✓ There are theft and security issues associated with allowing strangers to go through your home.
- ✓ An open house often attracts people that real estate agents sometimes call "lookie-loos." These are people who are not considering buying a home and are simply curious.



## BE EFFECTIVE

- ✓ 1.5 to 2 hours
- ✓ Big Signs
- ✓ Post on social media & Estate Sites two weeks prior and throughout
- ✓ Notify your neighborhood



**CONTACT US**

 646-648-1415  [LYR@LucasReyes.com](mailto:LYR@LucasReyes.com)