

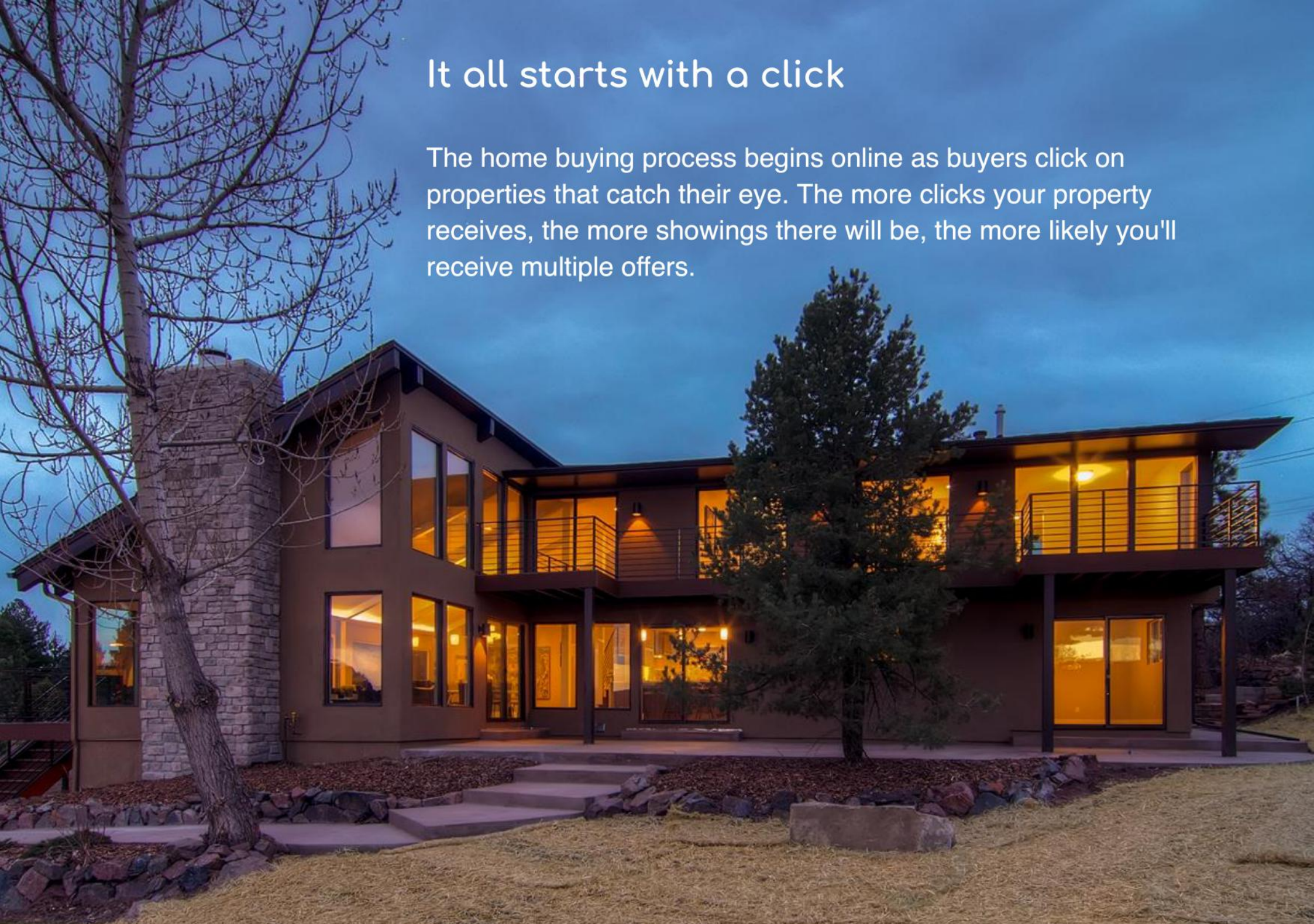
A person is using a smartphone and a laptop on a desk. A tablet is also visible in the foreground. The scene is brightly lit, suggesting a modern office or workspace.

Cutting-Edge Marketing

Showcasing your property using the industry's most cutting-edge digital marketing technologies to drive buyer competition and offers higher

It all starts with a click

The home buying process begins online as buyers click on properties that catch their eye. The more clicks your property receives, the more showings there will be, the more likely you'll receive multiple offers.



Images Powered by Science

I partner with an imaging company that identified the essential characteristics that make buyers click on listings, and developed a revolutionary process that ensures every image has the attributes proven to make home buyers click.

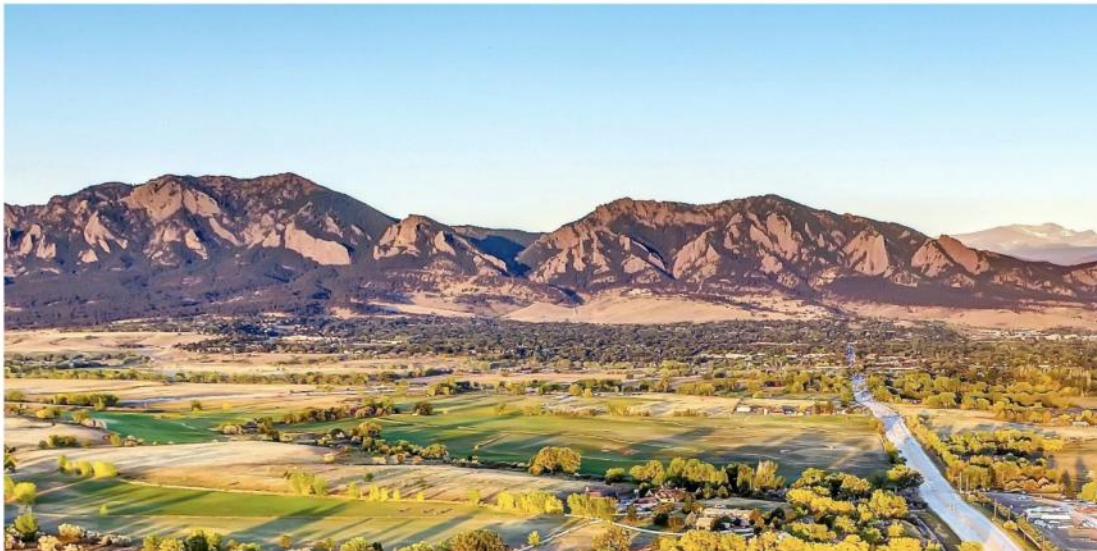
Listings that feature HDRReal® images receive up to 120% more attention than listings featuring other professional photography.





Painting a Story

Creating context showcases your property best and our marketing package includes photos and videos of relevant neighborhood and regional features, such as views, natural and built landmarks and neighborhood and subdivision amenities.



Visual Marketing Toolbox

State-of-the-art real estate photography, formatted for both print and digital marketing, and optimized for computer and mobile screens, is the foundation of your marketing package.



Aerial Photography and Videography

One of the most eye catching options to make sure your listing gets the attention it deserves. Aerials are a great way to showcase your entire property as well as your overall neighborhood and nearby amenities and landmarks.



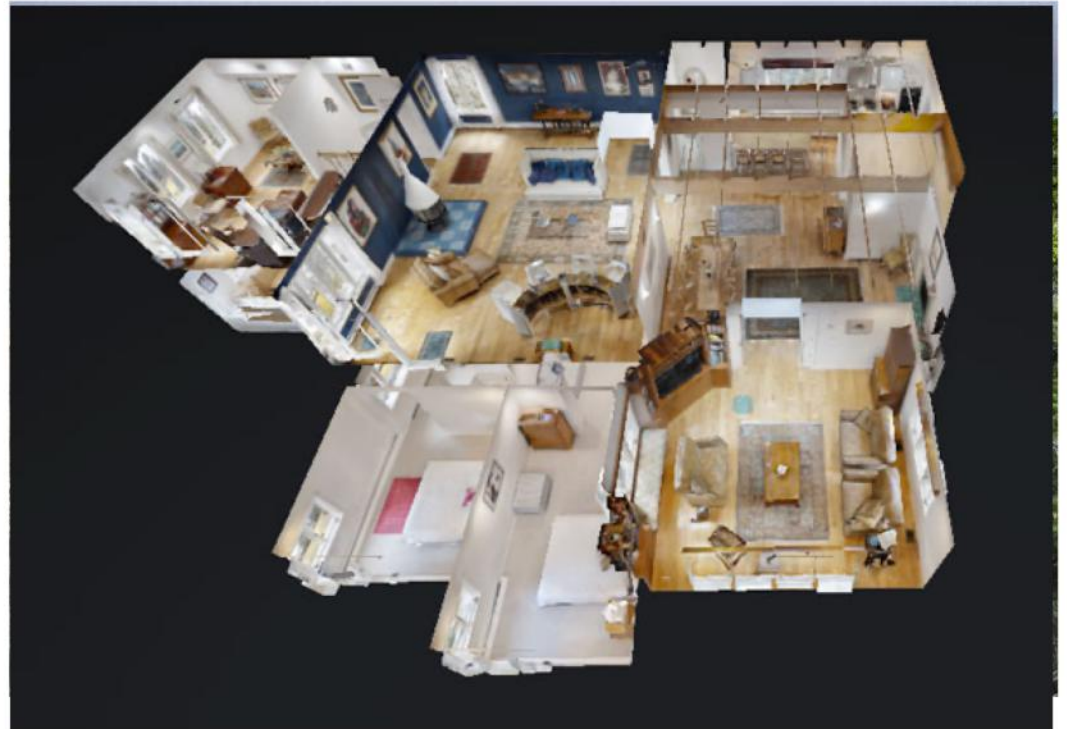
Twilight Photography

The eye candy of real estate photography! Capture your home at the most beautiful time of day. Sunset colors and soft blue ambient light at twilight provide the ideal setting for magazine-cover exteriors and softly-lit, warm and intimate interiors.



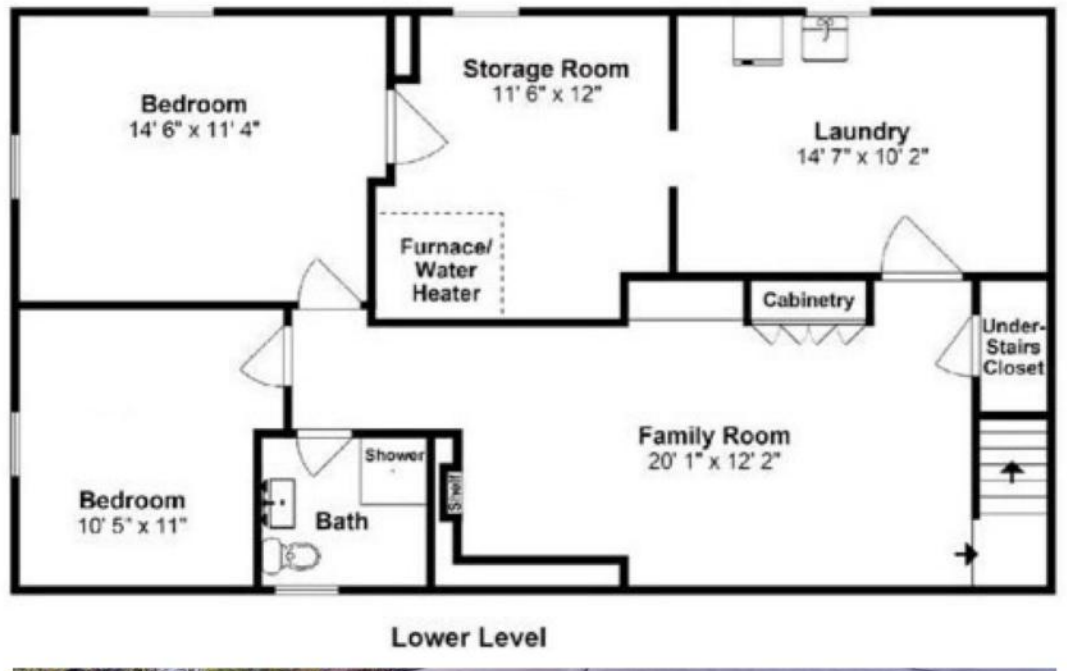
Matterport 3-D Virtual Tour

State-of-the-art interactive technology that allows buyers to virtually walk through your home on their computer or mobile device. Having a 3-D tour included with your listing significantly increases views and, thus, showings on your listing.



Interactive Floor Plans

Interactive floorplans allow buyers to simply click on a room on the floorplan to see the photo of that space.



Video Tours

Professionally produced video tours allow buyers to tour your home online, giving them rich detail of the homes layout and features. Including a video with your listing attracts more clicks and, thus, more showings, increasing the likelihood of multiple offers.



Marketing Metrics

You will receive weekly updates on the number of views your property is receiving across multiple channels so you can see the efficacy of my marketing system.





Online Syndication

Your property will be syndicated to all of the major online real estate search sites, plus thousands more.

On the Ground Networking

A professionally designed email highlighting your listing will be sent to all local real estate agents and promoted through word of mouth with local agents.



Social Media

I subscribe to the industry's most advanced analytics for targeted marketing so your listing receives maximum exposure among serious buyers across all online channels.

Print

Professionally designed brochures and Coming Soon/Just Listed postcards

Local and regional newspaper and magazine ads

Birds eye view photos with graphic overlays to show property lines and area features

Yard sign and directional signage



List with us to maximize
your profit with ease!

More clicks equals more
showings, which drives buyer
competition and offers higher.

Our state-of-the-art marketing system
showcases your property to the highest
industry standard and we use the most
advanced analytics to target active
buyers across multiple channels to
drive buyer interest and offers higher.