

The Marc Blunden Action Plan

The key to a successful sale is simple:

1. We **must** price the home correctly from the beginning (i.e. market value) – buyers must like the price to get excited about the home.
2. We **must** professionally stage it so that buyers fall in love with the home at first sight.
3. We **must** ensure it is easy and available to show.
4. We **must** have amazing photos on the MLS so the world can see how amazing your home is... and get excited about it.
5. We **must** host grand open house events to create desire, excitement, and FOMO (Fear of Missing Out).

If we follow the recipe correctly, we will create instant buyer demand and multiple offers will follow. The good news is, if you hire me to sell your home, my team and I will manage every step of the process at **no additional cost** to you.

The following are just some of items are **included** in our sales fee:

- Structural pest report
- Pre-listing home inspection
- Professional cleaning service
- Professional staging service 2-hr consultation
- Professional listing photos
- Marketing plan (highlights below):
 - Listing sign in yard.
 - The property will be marketed to every buyer out there, promoted to every licensed Realtor®, and syndicated to thousands of real estate websites, all through the MLS.
 - Custom listing page on my website.
 - Social media posting and Facebook ads.
 - Printed flyers.
 - Grand open house events to promote the home.
- Full, professional servicing of the listing.
- Presenting and negotiating all buyer offers.

No one will work harder than me to get your home sold for the highest possible price in today's market.

Your satisfaction is guaranteed with my Client Success Guarantee.

