

NON-EXCLUSIVE BUYERS AGENCY PROGRAM

Landmark Settlement Wipes Out Standard Commissions for Home Sellers & Buyers. Sellers Are No Longer Required to Pay A Buyer's Agent Commission. Seller Listings in MLS's – Can No Longer Offer Any Form of Compensation

BUYER'S ADVOCACY - FULL SERVICE

Rock Smart Realty Flat Fee \$4975 – No Up Front Costs – Paid at Closing

We provide a professional consultation perspective to any homebuyer by researching, sourcing property, evaluating, due diligence and negotiating the successful purchase of a home from sales agreement to settlement table.

Buyer Options

Many Sellers Will Still Offer a Buyer Agent Commission for an Acceptable Sales Offer

- 1) **Commission Paid By Seller – Negotiated by Rock Smart Realty**
- 2) **Lender Financed via Seller Assist – Verify With Your Lender**
- 3) **Buyer Pays Rock Smart**

Any Amount Paid by Seller Will be Credited to Buyer & Deducted From \$4995 Fee
We Gladly Accept Master Card - Visa & American Express for Your Convenience

EXCLUSIVE – Any dollar amount paid over \$4995 by Seller will be rewarded to our Buyer Client via Cash Rebate at Closing. It Pays You To Partner With Rock Smart!

Buyer Agent Commissions In Pennsylvania & New Jersey Average 2.5% - 3% of Purchase Price

Buyers- Take the Time to Be Informed. Know Your Rights.
Commission Based on \$350,000 Purchase Price

Rock Smart Realty	Traditional & Franchise Brokerages Commission		
Flat Fee	3%	2.75%	2.5%
\$4,995	\$10,500	\$9,625	\$8,750
Rock Smart Difference You Save:	\$5,550	\$4,032	\$3,755

WARNING BUYERS BEWARE:
Consumer Federation of America
Buyers Should Not Sign Buyer Agency Agreement Without Legal Advice

Watch group found: "Analyzed 43 Buyer Agency agreements in 37 States (Pennsylvania Included) and concluded that they generally served to protect agent but offered very few benefits to buyer. Unfair Practices and riddled with Unfair Terms that favor the Broker/ Agent practices in Buyer Agency.

"If buyers broker refuse to improve unfair contract provisions, buyers should consider hiring an attorney and working directly with listing agents." Steve Brobeck, Senior Fellow – Consumer Federation of America.

Rock Smart Realty: Offers A One-Page Non-Exclusive Agency Agreement - 90 Day Term

Rock Smart Realty Massively Different – Traditional & Franchise Brokerages