Keystone Creek Builder Market Brief

October 2026 · N Calgary · Sales Oct 20, 2025 – Oct 19, 2026 (12 months); active listings as of Oct 19, 2026

THREE THINGS BUILDERS SHOULD KNOW THIS MONTH

- **Supply is high.** Keystone Creek has about **7.8 months of supply** (13 active listings against 20 sales in 12 months), compared with just under 4 for Calgary overall (CREB®, Sept 2026). Buyers have choice, so price and presentation decide who sells.
- **New builds made up 20 of 20 MLS® sales.** New homes sold at a median **$351/sq ft** in a median **62 days**.
- **Sale-to-list for new builds is 98.3%.** Buyers are negotiating about 1.7% off the final list price on new homes.

Community snapshot

20 SALES (12 MONTHS) 5 in the last 90 days	**$544,450** MEDIAN SOLD PRICE all product types	**$351** MEDIAN $/SQ FT above-grade, RMS
62 MEDIAN DAYS ON MARKET new 62 · resale —	**98.3%** SALE-TO-LIST RATIO sold ÷ final list price	**7.8** MONTHS OF SUPPLY 13 active · Calgary just under 4

New build vs resale

Segment	Sales	Median price	Median $/sf	Median DOM	Sale-to-list	Active now
New build (never occupied)	20	$544,450	$351	62	98.3%	12
Resale (built 2015 or later)	0	—	—	—	—	1

Resale here means homes built in 2015 or later, the homes buyers compare a new build to. Compare $/sq ft and days on market, not the overall median price.

By product type

Product	Sales (new / resale)	Median price	Median $/sf	Median DOM (new / resale)	Sale-to-list	Active	Months of supply
Townhome / row	7 (7 / 0)	$503,316	$351	57 / —	99.0%	3	5.1
Semi-detached / duplex	7 (7 / 0)	$546,000	$361	60 / —	98.2%	4	6.9
Detached – laned	3 (3 / 0)	$599,650	$351	31 / —	98.3%	4	16.0
Detached – front garage	3 (3 / 0)	$655,000	$299	193 / —	98.0%	2	8.0

Months of supply = active listings ÷ average monthly sales over 12 months. Laned = rear lane / detached garage; front garage = attached front-drive garage.

Where buyers are buying

Price band (sold price)	Sales (12 mo)	Share of sales	Active now	Months of supply	Median DOM	Market read
Under $500K	3	15%	1	4.0	46	Balanced
$500K–$599K	13	65%	8	7.4	63	Buyer's
$600K+	4	20%	4	12.0	52	Buyer's – heavy

Market read: under 2.5 months of supply = seller's, 2.5–5 = balanced, over 5 = buyer's. Active listings are banded by asking price.

Spec competition right now

Product (new builds only)	Active	Median asking price	Median asking $/sf	0–30 days	31–60	61–90	90+ days
Townhome / row	3	$530,000	$330	0	3	0	0
Semi-detached / duplex	4	$534,500	$364	3	1	0	0
Detached – laned	3	$579,900	$330	2	0	0	1
Detached – front garage	2	$670,850	$315	0	1	0	1
Total	**12**			**5**	**5**	**0**	**2**

Days on market is for the current listing. Relisted homes may have been on the market longer. Over the past 12 months, 6 new-build listings in Keystone Creek expired, were withdrawn or were cancelled without selling (some were relisted).

The bigger picture

Measure	Keystone Creek	City of Calgary (CREB®)	What it tells you
Months of supply – all homes	7.8	just under 4	Buyers here have more choice than citywide
Months of supply – detached	12.0	≈ 3.3	Buyers here have more choice than citywide
Months of supply – row/town	5.1	≈ 4.4	About the same choice as citywide
Benchmark price – detached	median sold $609,575*	$739,400 (–1.0% y/y)	Prices citywide are flat to slightly down
Benchmark price – row	median sold $503,316*	$412,400 (–5.5% y/y)	Row is the weakest segment citywide
Total sales, September 2026	—	1,650 (–3.8% y/y)	The market is slower than last year, not frozen

*Keystone Creek figures are TNT's medians from Pillar 9™ MLS® sales. CREB® benchmark prices use the MLS® Home Price Index and are a different measure. Don't compare them as like for like.

What this means for builders

PRICING

New detached – laned specs are asking about **$330/sq ft**, in line with the **$351/sq ft** new homes have sold for. Pricing is not the main obstacle here; presentation and incentives decide which spec sells first.

SEMI-DETACHED / DUPLEX SUPPLY

Semi-detached / duplex has **6.9 months of supply**: 4 listed against 7 sales in a year. Specs in this product need a sharper price or a stronger incentive to stand out.

THE $600K+ BAND

The $600K+ band has **12 months of supply**: 4 homes for sale against 4 sales in a year. Specs priced here compete hardest; price toward the band below or add value buyers can see.

TIMING

Quarterly sales over the past year ran 1 → 8 → 6 → 5. Winter is the slowest stretch; specs finishing over the winter should be listed and photographed before possession so they're ready for the spring market.

Your builder specialist

Cam Johnson founded and ran a construction company working on building and land development projects before he moved into real estate. He looks at a spec the way a builder does: the product, the lot, what it costs to carry and what it will take to move it. That's why this brief is built around the numbers builders use, not the ones buyers see. Cam works one-on-one with builders on spec pricing, MLS® marketing, showings and weekly feedback, and our team can sell a move-up buyer's current home on a coordinated timeline so their new-home purchase doesn't stall.

Have a spec that's been sitting, or building in another community? Let's talk.

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Every community we track, updated monthly: **tntrealestatepros.com/builder-market-updates**

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Sources & notes. Community data: Pillar 9™ MLS® System, residential listings in the Keystone Hills subdivision (Keystone Creek), sold Oct 20, 2025 – Oct 19, 2026, plus active and pending listings as of Oct 19, 2026; homes built 2015 or later; compiled and analyzed by TNT Real Estate Pros. City figures: CREB® September 2026 monthly statistics. New-build = listed as new, never occupied. Builder sales not listed on the MLS® System are not included, so new-home sales are understated. Figures are aggregated and no individual property is identified. Segments with fewer than 3 sales are not shown. Information deemed reliable but not guaranteed. Not intended to solicit properties already listed for sale. The trademarks MLS®, Multiple Listing Service® and the associated logos are owned by The Canadian Real Estate Association (CREA) and identify the quality of services provided by real estate professionals who are members of CREA.