

## Lack of Inventory Solutions Matter

### Send a Letter

- Run an MLS Search for Neighborhood Home Owners
- Create & Send Hand Addressed and Stamped Envelop w/ Handwritten Letter to Neighborhood Homeowners

### Name,

I'm representing a serious buyer who is interested in your home. I'm sure you've seen what's happening with home values! My client is financially qualified & flexible on timing. If you've had any thoughts of selling your home this could be the best scenario.

If you're interested, perhaps I could show your home? If you're not, could you text or email me so I can inform my client?

Respectfully,

Phil & Victoria Gerdes  
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P.S. I've included some client reviews on my service, as well as my sales track record from Zillow.

- Include:
  - Business Card (2)
  - Zillow Map of All Sales
  - Review Quote Cards

- Use SlyBroadcast to Send Pre-Recorded Voicemail to the Neighborhood Homeowners

Hi, it's **Agent Name**, sent you a note about my client who's desperate to buy a home in your neighborhood. If you've had any thought of selling in 2018/2019, would you call or text me and let me know? My # is **Agent Number**, thanks.

- Use Textedly to Send Pre-Recorded Voicemail to the Neighborhood Homeowners

Hi, it's **Agent Name**, sent you a note about my client who's desperate to buy a home in your neighborhood. If you've had any thought of selling in 2018/2019, would you call or text me and let me know? My # is **Agent Number**, thanks.

